



Frequently Asked Questions

How will 2010 Juli B Style Award winners be chosen?

Winners will be chosen by both **julib.com** readers and a select group of judges who are well-known decision makers in the style arena. (Think some of your favorite designers and television personalities. In order to maintain the integrity of the decision-making process, judges' names will not be disclosed until early 2010.)

What type of award can I win?

Nominees can receive either (or both) a **Readers' Choice Award** (based on **julib.com** reader voting) or a **Judges' Choice Award** (based on judges' voting). There will be one winner and one finalist per subcategory. For example, within the beauty category, there may be a subcategory such as "Best Fragrance" or within the travel category, there may be a subcategory "Best Hotel Design." No voting will occur until early 2010 and you will be notified once it begins.*

I've received more than one nomination in the mail. Is this a mistake?

No. Please read your nominations carefully and you will find that you have been nominated for different products, persons, services or businesses. Each nomination is an opportunity to win in a different category or subcategory.

Will I receive a physical award?

Yes, but you'll have to be a finalist or winner to find out what it is.

Will winners be announced online?

Yes. All confirmed nominees, finalists and winners will be announced on **julib.com** worldwide.

Is there a 2010 Juli B Style Awards event?

Yes, and a big one. All finalists and winners will be honored at this event. Check back during early 2010 for event details.

Additional Questions?

Please call **212.824.1061**, Monday thru Friday, between 9am and 6pm EST.

*You must confirm your entry in order to be considered by **julib.com** readers or judges for an award.